



Senses for Safety.

Driver assistance systems help save lives.



Advanced Driver Assistance Systems



Continental Corporation Overview 2014

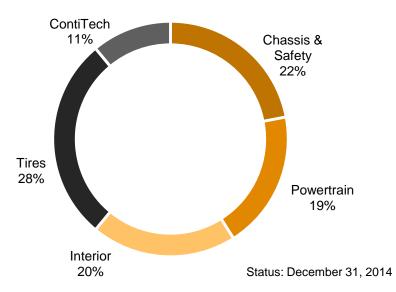
Since 1871 with headquarters in Hanover, Germany

Sales of €34.5 billion

> 189,168 employees worldwide

317 locations in 50 countries

Sales by division in %





Continental CorporationFive Strong Divisions

Chassis & Safety
Vehicle Dynamics
Hydraulic Brake Systems
Passive Safety & Sensorics
Advanced Driver Assistance Systems (ADAS)

Powertrain
Engine Systems
Transmission
Hybrid Electric Vehicle
Sensors & Actuators
Fuel & Exhaust Management

Interior
Instrumentation & Driver HMI
Infotainment & Connectivity
Intelligent Transportation Systems
Body & Security
Commercial Vehicles & Aftermarket

Tires
PLT, Original Equipment
PLT, Repl. Business, EMEA
PLT, Repl. Business, The Americas
PLT, Repl. Business, APAC
Commercial Vehicle Tires
Two Wheel Tires

ContiTech
Air Spring Systems
Benecke-Kaliko Group
Compounding Technology
Conveyor Belt Group
Elastomer Coatings
Fluid Technology
Power Transmission Group

PLT – Passenger and Light Truck Tires



Vibration Control

Continental Engineering Services

Business Model





Continental Engineering Services

Engineering Services

BU ADAS

Public

Prototypes / Small Series Products



Customer



Continental Engineering Services

Continental Divisions and Positioning of CES





Portfolio of Continental Engineering Services

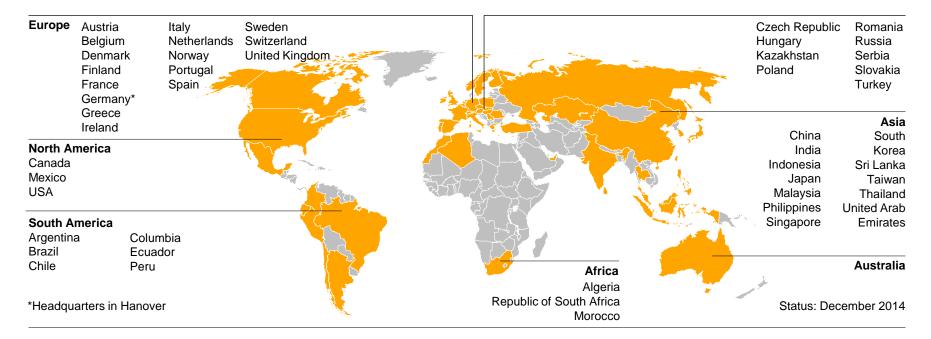
BU ADAS

Public



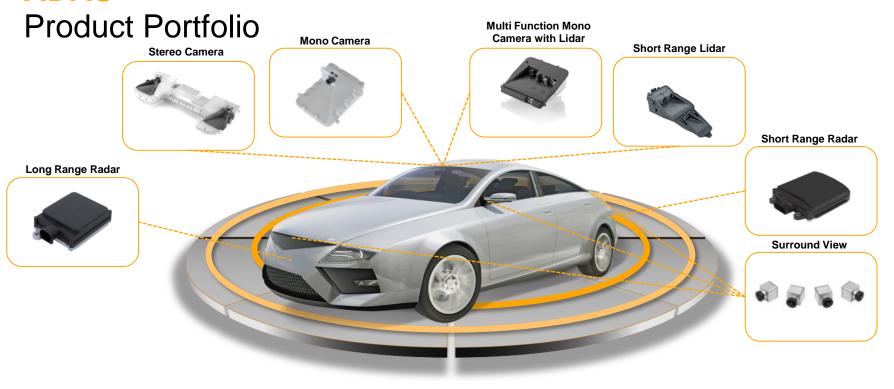
Continental Corporation

317 Locations in 50 Countries





ADAS



BU ADAS

Public



Multi Function Mono Camera - MFC4x0

Features:

- Compact One Box Design
- Scalable → from single to multiple functions on different hardware setups
- > Extended computing power to enhance performance

- Lane Departure Warning (LDW)
- Traffic Sign Assist (TSA)
- Intelligent Headlamp Control (IHC)
- Forward Collision Warning (FCW)





Multi Function Stereo Camera - MFS430

Features:

- > 6D-Object detection 3D spatial + 3D flow
- Generic object detection from road boundaries to pedestrians
- Redundant object detection improved functional safety

- Forward Collision Warning (FCW)
- Lane Departure Warning (LDW)
- Intelligent Headlamp Control (IHC)
- Traffic Sign Assist (TSA)
- Adaptive Cruise Control (ACC) + Stop&Go (speed limited)
- Emergency Brake Assist (EBA) incl. pedestrian
- Road Profile Detection (RPD)





Multi Function Camera with Lidar – MFL4x0

Features:

- Compact One Box Design with a fusion of the camera and laser sensor technology
- Color CMOS imager, 1024x605 pixels and 905nm Lidar

- > EBA up to 80kph (Fusion of Camera & Lidar)
- Object recognition, e.g. for the Forward Collision Warning (FCW)
- Lane Departure Warning (LDW)
- Intelligent Headlamp Control (IHC)
- Traffic Sign Assist (TSA)
- Pedestrian Detection (classification)





Short Range Infrared - LIDAR Sensor - SRL111

Features:

- Crash type classification is provided
- > Enhance supplemental restraint systems
- Autonomous braking, pre charge or advanced brake assist are supported for low speed
- Brake intervention requests is provided
- Robust design
- High reliability
- Low cost

Functions:

Emergency Brake Assist (EBA)





Short Range 24Ghz - RADAR Sensor - SRR320

Features:

- Alert of driver to the presence of relevant objects within the detection zone
- 24 GHz ISM technology allows for worldwide usage
- Easy to integrate behind standard bumper
- Pulse-compression radar technique separates objects in space, speed and angle already in the raw data measurements
- Realize high spatial resolution in a narrow bandwidth
- Distinguishes easily between static and moving objects

- Blind Spot Detection (BSD)
- Rear Cross Traffic Alert (RCTA)
- Lane Change Assist (LCA)





Long Range 77GHz - RADAR Sensor - ARS4x0

Features:

- > Broad field of view realized by two independent scans
- Supports ACC + Stop & Go with one single sensor
- Up to 250m range
- Better than 3° target separation and 0.1° accuracy
- Distinguishes easily between static and moving objects
- Auto alignment in both directions (horizontal + vertical)

- Adaptive Cruise Control (ACC) + Stop&Go
- Emergency Brake Assist (EBA)





ADAS Product Segments

Radar



Functions:

- Adaptive Cruise Control
- Emergency Brake Assist
- Forward Collision Warning
- Blind Spot Detection
- Lane Change Assist
- Rear Cross Traffic Alert



SRR

Products:

- Long Range Radar (77GHz)
- Short Range Radar (24GHz)

Camera



Functions:

- > Intelligent Headlamp Control
- Lane Departure Warning
- Lane Keeping Support
- Traffic Sign Assist
- Forward Collision Warning
- Emergency Brake Assist
- Road Profile Estimation

Products:

- Mono Camera
- Stereo Camera

Lidar



Functions:

- Emergency Brake Assist City
- > Emergency Brake Assist Urban
- > Emergency Brake Assist Pedestrian
- Crash Imminent Braking





Products:

- Short Range Lidar Sensor
- Multi Function Camera with Lidar



ADAS Product Segments

Surround View



Functions:

- 2D Surround View
- 3D Bowl Surround View
- Automated Parking
- Trailer Reversing
- Auto Trailer Hitching
- Object/Pedestrian Detection with Warning
- Blind Spot Warning
- Lane Departure Warning

Products:

- Surround View Camera
- Surround View ECU

Rear View



Functions:

- Parking Support (Warning)
- Trailer Reversing
- Auto Trailer Hitching
- Object/Pedestrian Detection with Warning/Braking
- Blind Spot Warning

Products:

Intelligent Rear View Camera

Mirror Replacement



Functions:

- Object Detection with Warning
- Blind Spot Warning
- Lane Detection



Products:

- Mirror Camera
- Mirror Camera Truck



Business Trend 1

Increasing Vehicle Penetration

